

Lasting Impressions



Recognition
Solutions
by



the new *VISIONMARK* Recognition

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A New Dimension In Recognition

1157 designconcepts has been in the recognition business since 1950, providing innovative solutions that are not only creative but cost effective as well. Unlike others in the industry, *1157 designconcepts* is a full service company with design and manufacturing facilities under one roof. This means we are in touch with your recognition solution from conception to final assembly.

We know budgets and completion dates are critical. That's why we are committed to meeting *both* to your ultimate satisfaction. We are responsive and are able to deal with changes to the program as they occur.

Our objectives are to help you meet your goals with a recognition solution that will be a lasting tribute to your donors and that will inspire all who view it. From the simplest dedication plaque to the most complex donor walls, *1157 designconcepts* prides itself with unmatched quality construction and creative use of materials.

1157 designconcepts ... a leader in recognition for over half a century.



Lasting Impressions

- ◆ Creative Design
- ◆ Unique Application of Materials and Technology
- ◆ A Cost-Effective Investment
- ◆ Innovative and Adaptable Design
- ◆ On Budget and On Time
- ◆ Proven Functionality



Creative Design

We start with an on-site consultation which not only enables us to better understand your overall recognition objectives but also provides the opportunity to survey the site where the display will be installed.

Our designers then go to work creating a totally unique system that will compliment its surroundings and meet your recognition goals. If the system needs to be expandable, we will engineer a display which can grow and change over time. Where appropriate, we borrow from surrounding architectural detail to compliment and integrate the recognition solution.



THE CHALLENGE:

Design and build a display which integrates with the existing architecture and is both dynamic and dramatic. The solution needed to allow for additional donors to be added after the wall was installed.

THE SOLUTION:

The framing is stained oak to match the existing chair railing in the room. The tile border is consistent with the tile floor and the metallic laminate coordinates with other surrounding displays, and the **1157 designconcepts** Snap-In System enabled them to add and re-alphabetize the names of additional contributors.

THE CHALLENGE:

Design a donor recognition system that aesthetically coordinated with the classic Frank Lloyd Wright architectural style of the library and incorporated elements of the library's logo.

THE SOLUTION:

Initially, this client viewed ideas from several display sources but was still not satisfied with the results. **1157 designconcepts** listened carefully, investigated materials that complemented the surroundings and created a solution that exceeded expectations.



SCHAUMBURG TOWNSHIP DISTRICT LIBRARY Schaumburg, Illinois

CONVERSE COLLEGE ENDOWMENT Converse College, Spartanburg, South Carolina



THE CHALLENGE:

Develop a classic display to recognize endowment contributors, reflect the traditional feel of the college and integrate the design of the display with its surroundings.

THE SOLUTION:

1157 designconcepts' designers developed a display utilizing the classic Mondrian System featuring Corian®. The display was installed ahead of schedule and within the allotted budget.

Unique Application of Materials and Technology

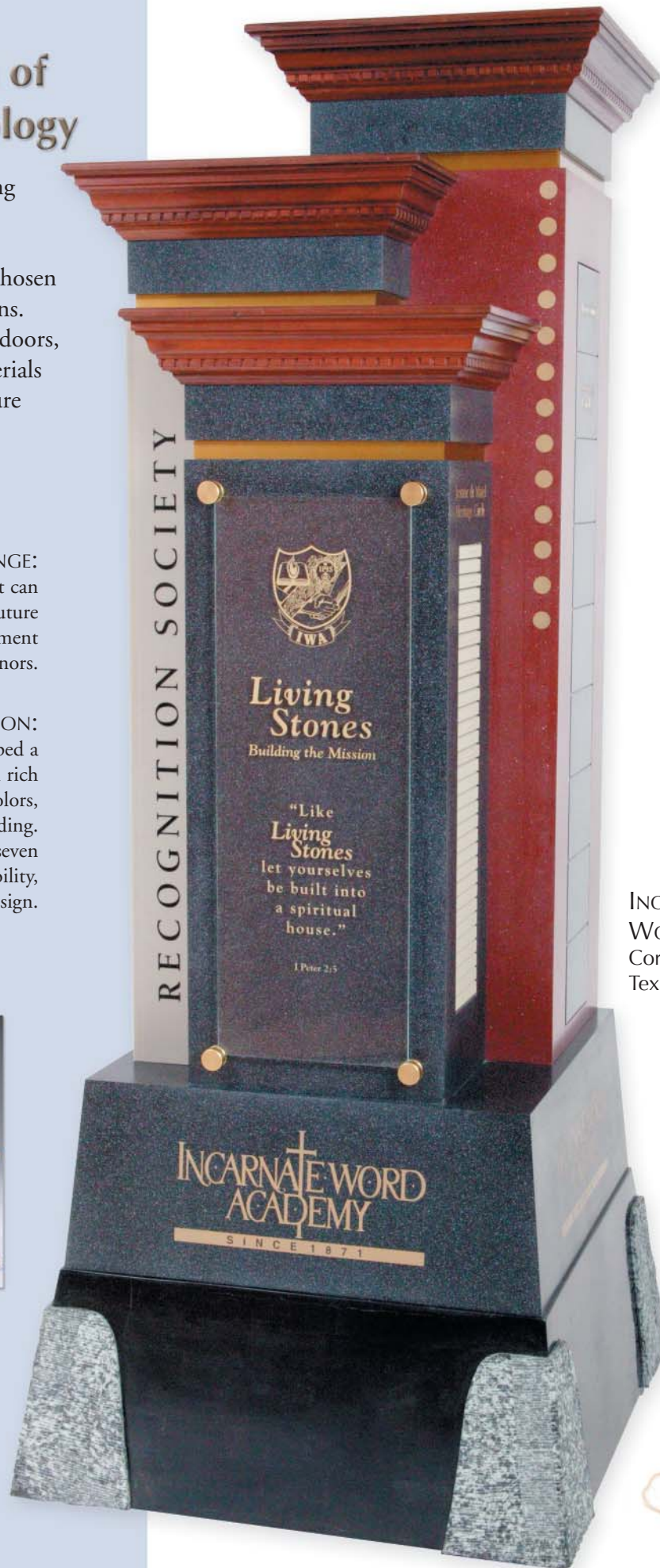
1157 designconcepts is always looking for innovative ways to incorporate a variety of materials in its recognition solutions. Ultimately, materials are chosen that are best suited for the applications. For example, if the installation is outdoors, **1157 designconcepts** will select materials that best withstand the forces of nature which otherwise could cause wear to the display.

THE CHALLENGE:
Create a donor recognition solution that can be easily re-located, accommodates future expansion and allows for acknowledgment of multi levels of donors.

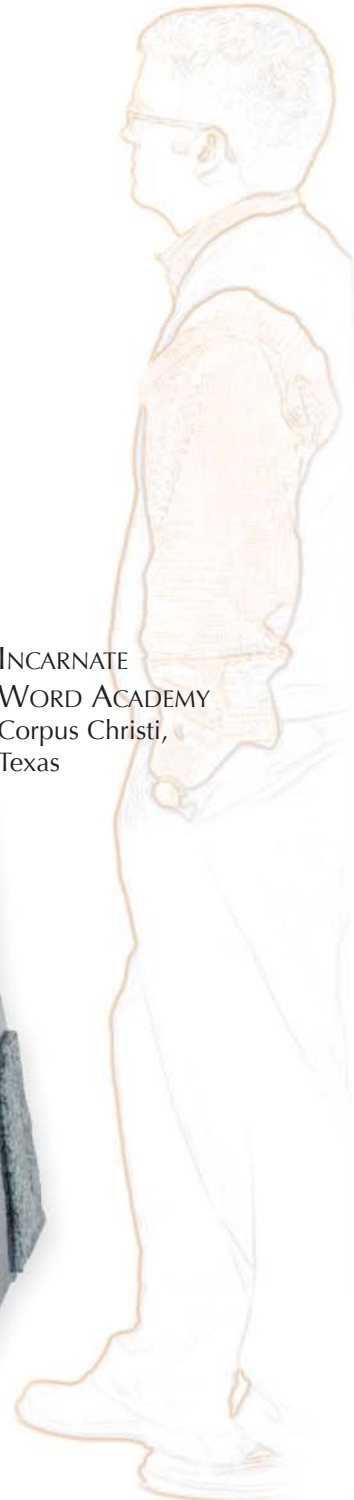
THE SOLUTION:
The **1157 designconcepts** team developed a dynamic freestanding kiosk from rich wood and Corian® in coordinating colors, capped with handsome crown molding. A Snap-In System accommodates seven levels of giving, provides expandability, and reinforces the overall classic design.



Matching individualized gifts were created for this successful campaign.



INCARNATE WORD ACADEMY
Corpus Christi,
Texas



WALL OF HONOR West Virginia University, Morgantown, West Virginia

1157 designconcepts has engineered computer touch screens into displays enabling viewers to interact with the system. We are always pushing the envelope to deliver cutting edge solutions which are not only practical but visually and tactically interesting as well.



By combining the latest in touch screen computer technology with **1157 designconcepts'** creative design capability, our DonorTech® System incorporated a large number of donors in a relatively small display, making it a cost-effective solution over a traditional donor wall system.

USS WISCONSIN FOUNDATION Norfolk, Virginia

THE CHALLENGE:
Design a recognition wall to honor those who contributed to the restoration of the World War II battleship, USS Wisconsin.

THE SOLUTION:
1157 designconcepts created an artistic mural as a backdrop for this unique display. Welded steel panels frame the unit that incorporates large photo panels. A Snap-In System of deeply etched plates honors the campaign donors.



A Cost-Effective Investment

Donor recognition should not be seen as an expense, but rather as an investment. Too often, the decision to formally recognize donors comes at the end of the fundraising campaign rather than at the beginning. At **1157 designconcepts**, we have seen time and time again how campaigns can actually attract more contributions if the recognition plan is presented to perspective donors when they are invited to participate. After our consultation with you and your team, we will custom design your recognition solution and provide a designer's rendering which can be incorporated in your campaign materials.



SOUTH SHORE HOSPITAL South Weymouth, Massachusetts

THE CHALLENGE:

Develop a dynamic display that stands apart from existing donor walls at this prominent medical center. The recognition system must be a turnkey solution that includes design, fabrication and design.

THE SOLUTION:

The **1157 designconcepts** team took a fresh approach and selected large etched glass panels to list the donors. A unique metallic standoff system showcased the engraved glass pieces suspended over a rich laminated backdrop. **1157 designconcepts** managed the complete turnkey project.

(below)

THE CHALLENGE:

Redesign an existing system to compliment a building renovation. Incorporate existing nameplates and create a display that will accommodate future donors.

THE SOLUTION:

Acrylic was milled to hold **1157 designconcepts'** Snap-In System for the etched metal nameplates. Major donor names are scribed into crystal glass and mounted with custom designed standoffs.

STANLY MEMORIAL HOSPITAL Abemarle, North Carolina



HUDSON HOSPITAL Hudson, Wisconsin



THE CHALLENGE:

Develop a visually striking donor wall that conforms with the architectural design and furnishings of the lobby in a new medical center.

THE SOLUTION:

Working closely with the building's architects and interior designers, **1157 designconcepts** selected a unique glass collage display to fit the space that would provide for individual donor recognition and donor giving levels. Graceful blue accent panels echo the lines of the lobby and guide viewers through the display.

Innovative and Adaptable Design

1157 designconcepts is constantly developing innovative recognition solutions. Our designers are particularly skilled at fitting displays to existing architectural constraints. Often, recognition displays need to be designed with the utmost flexibility in order to accommodate future additions and expansions when they occur. We listen carefully to you before we begin our designs so we can incorporate the necessary flexibility into your final solution. If the solution calls for including past recognition materials, **1157 designconcepts** will craft a plan which not only manages the new requirements, but which also showcases the existing elements as well.

(above, right)

THE CHALLENGE:

Create a totally new donor recognition wall concept for the entry way to the hospital's new Family Birth Center.

THE SOLUTION:

The Wilson Hospital Foundation was looking for something very special when it asked **1157 designconcepts** to design its donor recognition wall. A continuous running fountain was introduced as the centerpiece for the display. The gentle flow of water cascading over the stainless steel center panel adds both movement and tranquility to the system.

WILSON MEMORIAL HOSPITAL Sidney, Ohio

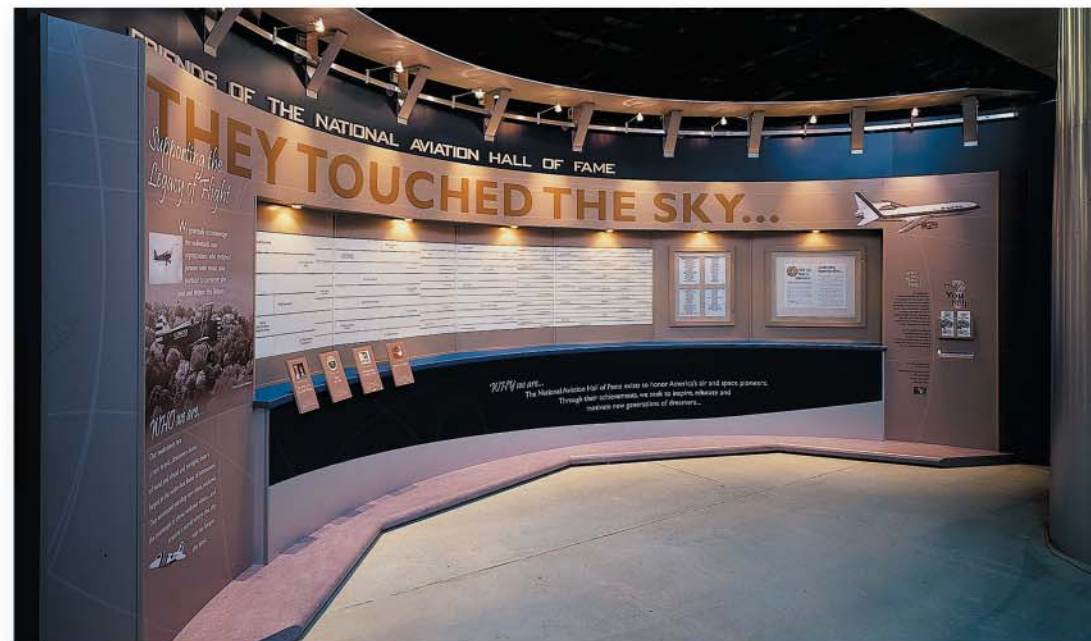


THE CHALLENGE:

Design a donor recognition system on a grand scale in keeping with the museum quality of the Hall of Fame's environment. Make the system durable and able to withstand high traffic volume.

THE SOLUTION:

1157 designconcepts worked closely with the Hall of Fame staff to ensure that the final design met all of their stringent objectives. Colors and material were chosen to coordinate with the display's surroundings and durable laminates were selected to provide years of service.



NATIONAL AVIATION HALL OF FAME Dayton, Ohio



THE KOGER CENTER FOR PERFORMING ARTS
University of South Carolina, Columbia, South Carolina

(above)

THE CHALLENGE:

Design a recognition system for this ultra-modern building interior. Introduce complementing materials and appropriately proportion the installation for the three-story atrium.

THE SOLUTION:

Existing banners, hanging thirty feet above the floor, direct the viewer to mirror-finished lettering which reflect the natural light from adjacent windows. **1157 designconcepts** crafted a nineteen-foot stainless-steel band which arches outward to highlight the Center's Mission Statement. Large etched glass panels, mounted to stainless steel bases display donor names.

On Budget and On Time

Keeping to the budget is always a critical measure for **1157 designconcepts**. We pride ourselves in being able to develop a solution, which can fit within the budget guidelines established before we begin. Materials are carefully selected that appropriately accomplish the objectives but will not add excessive cost to the project.

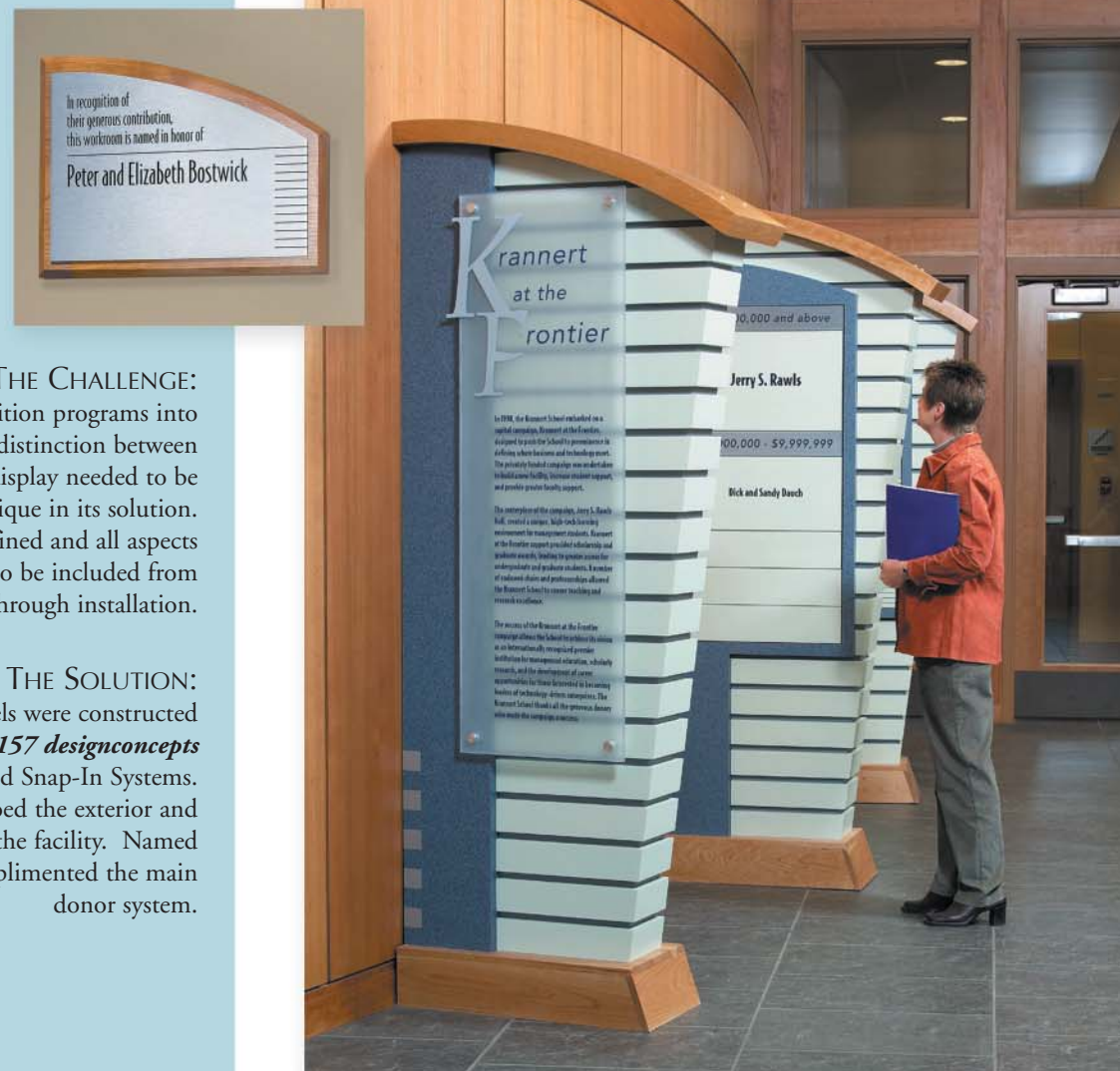
We also know that the schedule is equally sensitive. Anything less than on time delivery and installation is unacceptable. Our “whatever it takes” approach ensures that we meet your presentation date.

THE CHALLENGE:
This YMCA needed a cost-effective recognition system and coordinating building signage.

THE SOLUTION:
1157 designconcepts developed a coordinated system for the entire YMCA facility from a distinctive donor wall, to room dedication plaques and outdoor signage.



PURDUE UNIVERSITY Lafayette, Indiana



THE CHALLENGE:
Combine several recognition programs into one display, maintaining distinction between each program. The display needed to be high impact and unique in its solution. Budget was tightly defined and all aspects of the project needed to be included from design through installation.

THE SOLUTION:
A series of vertical panels were constructed that included **1157 designconcepts** Permanent Etch and Snap-In Systems. The final design echoed the exterior and interior architecture of the facility. Named room signage complimented the main donor system.



CHILDREN'S MEDICAL CENTER AT MEMORIAL HEALTH TRUST Savannah, Georgia

THE CHALLENGE:
Design a donor recognition display that would integrate well with the surroundings in a children's medical facility. The solution would give prominent recognition to donors, be cost effective and inspire future donations.

THE SOLUTION:
Donor names are displayed on the faces of a familiar child's building block shape. The bold primary color blocks allow for expansion of additional contributors.

Recognition Gifts to match your need

1157 designconcepts has assembled a collection of unique gift items suitable for individual recognition of donors, employees, volunteers, directors or anyone who deserves a very special thank you. This collection or a custom design can be used to create a remembrance that the recipient will treasure for a lifetime.



Proven Functional Systems

1157 designconcepts has developed a variety of systems, which we incorporate into many of our recognition solutions. These systems make changing the display easy and inexpensive. **1157 designconcepts** will provide any special tooling required to service the system and train your personnel on the technique to interchange components.

MONDRIAN SYSTEM

This popular system is stylish and highly flexible. It incorporates a grid of magnetic nameplates that can be modularly expanded to accommodate donor names or other graphics or information. Corian®, which is abrasively etched and then filled with a coordinating color is a well-suited material for this system. Laminate materials may also be used. Updating is accomplished by exchanging a newly etched panel for a space-holding panel within the display.



SNAP-IN SYSTEM

Easy use and contemporary or traditional styling combine in this system for maximum versatility. New nameplates are easily applied and the system allows for the inclusion of progressive plate sizes as well.



STANDOFF SYSTEM

This modern system combines clear and textured glass and acrylic in a variety of striking configurations that can both be easily modified or expanded to meet the display's requirements. Decorative aluminum end caps are used for mounting each panel. To update the Standoff System, newly etched panels are simply exchanged for space-holding panels within the display.



DONORTECH® SYSTEM

This interactive kiosk utilizes the latest touch screen technology and is the ideal solution for electronically managing large donor lists, site maps, historic information or a leadership message. Information can be readily accessed as screen displays guide users through easy to read instructions. As the information requires updating, **1157 designconcepts** will make the necessary changes and provide a disk that will update the kiosk. A custom designed cabinet houses the system.



SMITHFIELD SYSTEM

This system solution is the easiest and most economical of all systems to update and change. By using a variety of accent materials within the display, the system has an appearance of style and elegance typically associated with solutions costing much more. A door provides easy access and updates are accomplished with self-generated lists that can be prepared on your in-house computer. Thus, changes can be made quickly and as often as required.



CONCORDIA SYSTEM

Donor lists are digitally printed magnetic material adhered to an attractive, coordinating background. Hidden hinges provide easy access to the listing area while preserving the classic elegance of the display. This system can be backlit for greater enhancement. **1157 designconcepts** will make updates as required that can be easily installed.



WATER FOUNTAIN SYSTEM

These custom-built fountain systems offer an innovative and unique solution for recognizing organization donors and supporters. Both free standing and wall mounted indoor styles bring the soothing sounds of flowing water to a striking display which will become a focal point in any environment. Both systems are completely self-contained, require no external water line, and will not overflow.



RECESSED SYSTEM
Metal etched nameplates and pre-defined recessed locations combine in this economical system. Future nameplates are easily added to the configured recesses.



CHANNEL SYSTEM

Plate size can vary in this traditional system that allows for the movement of elements and expansion of the display as the need warrants. Metal etched nameplates are secured in extruded channels that come in a variety of surface finishes.



PERMANENT ETCH SYSTEM

This popular system solution can be made from a variety of materials: glass, Corian®, laminate or metal. Donor information is permanently etched into the surface ensuring a lasting memorial.

